



COUNTY WEDDING EVENTS

WHERE LOVE MEETS
PERFECTION!

MEDIA PACK

www.countyweddingevents.com



Make your business stand out with County Wedding Events

County Wedding Events organise and run local wedding fairs across the Home Counties. With more than a decade of experience in meticulously organising and running successful events, you can rest assured that exhibiting with us will be a rewarding experience for you and your business.

Our must-visit local fairs are in some of the regions' best wedding venues, while our larger prestigious Signature Wedding Shows take place at iconic sites such as Wembley Stadium, Ascot Racecourse and Mercedes-Benz World.

Each event will boast a huge range of specialists, without too many from one sector of course, from venues, bridal boutiques and photographers to florists, cake makers and more - we offer visitors a varied selection to explore!

What's more, our Signature Wedding Shows will host fashion shows, demonstrations and have on-site catering facilities which can be used by exhibitors and attendees.

The benefit of working with County Wedding Events, which sets us apart from smaller competitors, is that by working with us you also have the access to promote your business across our complementing website, social media channels and our sister company's County Wedding Magazines' portfolio. Encompassing 19 county-based regional titles and websites, the issues are brimming and bursting with local content sourced from local experts ensuring that readers are kept well informed.

For further information call 01376 538 571
email info@countyweddingevents.com or visit www.countyweddingevents.com



Reach couples planning their wedding

County Wedding Events hosts its shows, both local fairs and Signature Wedding Shows in the following counties and regions. Don't see your county? Contact us as we're always looking for new venues to work with!

- Berks, Bucks & Oxon
- East Anglian
- East Midlands
- Essex
- Herts & Beds
- Kent
- London
- Surrey
- Sussex





Exhibiting with us

When exhibiting with County Wedding Events you'll discover that our shows are expertly organised, with communication and advice leading up to the fair and a team on-hand on the day to assist you at each event. Not only will you benefit from reaching new customers in the midst of planning their wedding, but you'll also receive the following...

- Stand
- White tablecloth
- Electric (charged)
- Tea and coffee facilities (venue dependant)
- Online Find A Supplier (FAS) listing
- Goodybag marketing opportunities
- Promotional material before event
- In-house marketing strategy for event
- Attendee information (GDPR governed)
- Online news for Signature Wedding Show exhibitors



Show Guide

FULL
PAGE

County Wedding Events' Signature Wedding Shows are prestigious exhibitions at some of the UK's most-recognised event venues: Wembley Stadium, Ascot Racecourse and Mercedes-Benz World. Due to the large scale and ample exhibitor offering, each event has its own printed and digital Show Guide.

The Show Guide is 20 pages of information comprising floorplan, exhibitor details, fair information and wedding inspiration for attendees.

An essential marketing opportunity for your business, whether attending the event or not, here's everything you need to know about advertising rates and how to supply your artwork to us.

- If you're happy making your artwork, dimensions, formats, and technical specification are below, (this will also be in your email confirmation when booking an advert).
- If you want to take advantage of the free design service we offer, we'll require your company logo, image(s) and text including any phone numbers, a website link, social media links and an email address; with any additional information we may need to know about any layout requests and we'll do the rest.

DOUBLE
PAGE
SPREAD

DOUBLE
PAGE
SPREAD

1/2
PAGE

1/4
PAGE

1/2
PAGE

Advert Sizes

Width

Height

DPS (with bleed)	426mm	303mm
DPS (trim)	420mm	297mm
Full Page (with bleed)	216mm	303mm
Full Page (trim)	210mm	297mm
Half Page - Horizontal	195mm	141mm
Half Page - Vertical	95mm	287mm
Quarter Page	95mm	141mm

Please supply your advert as high-resolution PDFs / TIFFs / JPEGs. All artwork must be NO LESS than 300dpi in CMYK.

Please leave sufficient space between the text and the edge of the advert, preferably 5mm. Full Page & DPS adverts MUST include bleed.

For suitability of all other formats please call the design department on 01376 514 000.



Collaborations & goodybags

Whether it's our must-visit local wedding fairs or our prestigious Signature Wedding Shows, we have goodybags for all attendees which include a County Wedding Magazine title (or free download QR code card) as well as leaflets (paid-for) and gifts. We like to make our bags as exciting as can be for couples so like to work with local companies.

- Would you like to include your product in our goodbags? From tealights to chocolates, soaps to confetti, quantities can be at your discretion.
- If your business product is too large or bulky, but you would like to maximise exposure at our events, then you can work with us on giveaways for attendees – we're open to ideas and suggestions!
- Business leaflet insert £50-£75

Sponsorship

Not only will it be a highly publicised partnership when sponsoring an event of your choosing, you will also receive the following with each package:

PLATINUM

- Inclusion on signage at the show
- Placement in key areas including Show Guide
- Inclusion in regular social media posts
- Inclusion in all advertising ahead of the show
- Inclusion in editorial pieces in the Show Guide
- Key branding placement on our thank you emails when couples register to attend the shows
- Full page advert in the Show Guide. Options available are the Inside Front Cover or Inside Back Cover or a normal full page
- Leaderboard online advert on the CWE website
- Mentions throughout the day by our compere
- On-screen presence on our digital screens by the stage
- Extra space for you to exhibit your business
- Social media exposure as one of the show sponsors

£3,000+VAT

GOLD

A fantastic mid-tier package that provides great brand and product awareness.

- Logo to appear in the sponsors section of the CWE website
- Inclusion on our 'thank you' emails when a couple registers to attend the show
- Inclusion on the digital screens by the side of the fashion shows
- Full page advert in the Show Guide
- Social media exposure as one of the show sponsors

£2,000+VAT

SILVER

A cost-effective option for any business looking to boost its image.

- Logo placement on our digital screens next to the catwalk of the fashion show
- Inclusion in the sponsors section of the website
- A half page advert in the Show Guide
- Social media exposure as one of the show sponsors

£1,000+VAT

If you would like more information on the above in greater detail then please call us on 01376 538 571.



Website Advertising

You can promote your business online by advertising in a number of ways to take advantage of the huge visitor numbers our platforms receive. The County Wedding Events' website (www.countyweddingevents.com) supporting the wedding shows, along with our County Wedding Magazines group domain (www.county.wedding), means you're spoilt for choice when it comes to how and where you want to promote your product or service – it's as flexible as you want it to be! Our websites are designed to be easily accessible on tablets and mobile devices, enabling couples to navigate at their convenience, how and when they wish. There are three advert options each offering a USP. The 'Website Banner' sits at the top of the page and provides maximum exposure for products or services. The eye-catching 'Billboard' appears in the main body of the website and is a full-width position, while the 'MPU' (Block Advert) offers a cost-effective option for businesses looking to maximise their marketing budget. Adverts can be emailed to us along with a link URL on artwork@kdeventsandpublishing.com

Enquire for further details on 01376 538 571 or info@countyweddingevents.com

1. Website Banner

2. Billboard

3. MPU (Block Advert)

Web Advert Sizes	Width	Height
1. Website Banner	620 pixels	150 pixels
2. Billboard	1290 pixels	400 pixels
3. MPU (Block Advert)	300 pixels	250 pixels

Images to be supplied at 72dpi in JPEG, PNG, GIF (less than 100kb each) or Animated GIF format (less than 3MB)

MACDONALD BATH SPA HOTEL

[OUR HOTEL](#) | [WEDDINGS](#) | [OFFERS](#) | [SPA](#)



Tailor made for you at Macdonald Bath Spa Hotel

Macdonald Bath Spa Hotel can be found nestled amongst 7 acres of stunning private gardens in the very heart of the historic city of Bath.

From the moment your carriage touches upon our sweeping, tree lined driveway - you'll be immersed in the luxuries of our majestic hotel. This beautiful Georgian hotel provides a fairy-tale setting that every bride dreams of, with its beautiful gardens featuring fountains, ponds and even a grotto.

At a glance

- Licenced for civil ceremonies up to 120 guests
- Grand receptions suites to accommodate up to 150 guests
- Bespoke packages
- Award-winning chefs
- New bookings before 31st December 2017 will receive complimentary access to one of our newly refurbished deluxe suites for the newlyweds*



Enquire online here

Prefer to talk? Call us on 0344 879 9106



A LITTLE RELAXATION

Some pre-wedding pampering or just an excuse to get away with the girls, leave the day-to-day behind and allow us to spoil you from top-to-toe with a spa day from £79. Indulge, enjoy and just breathe.



BOOK NOW

£10

TO SPEND DURING
YOUR STAY WHEN
YOU BOOK DIRECT



MACDONALD
BATH SPA



Solus emails

An exclusive email containing information solely on your business, brand or specific product which is sent out to our email database. County Wedding Events has its own database of email addresses gathered from website registrations, wedding shows, subscribers, social media and competitions. A solus email can be scheduled to be sent on a specific day and time, to one magazine area or multiple, to suit your requirements and could contain a press release, a product launch, a promotion, an offer or a business announcement. We can also offer postcode targeting with our solus emails.

Enquire for further details on 01376 538 571 or info@countyweddingevents.com

Testimonials & Stats

County Wedding Events in numbers

Organised more than **300** weddings fairs and exhibitions

Website visitors per month – **30,686**

More than **25,000** couples through the doors!

Total average visitors per day – **578**
(**55%** of total traffic is unique)

★★★★★



PRECISE PROTECT

“ Just thought I would drop you a line to say thank you so much Sunday was amazing the feedback was phenomenal. We had so many sign ups and people were definitely interested in our service.

I am so excited for the next big show. Do send me over the dates so we can pencil in a few dates.

Kind regards

Chloe



WWW.COUNTYWEDDINGEVENTS.COM

★★★★★



“ Exhibiting at The Wembley Signature wedding show was everything I'd hoped for and a whole lot more. Truly grateful for the opportunity to collaborate with Aspiration events. The attendance was amazing, the space we were given was PERFECT and I am already determining what show to exhibit at next. Thank you so much for such a great opportunity and a lovely day, see you again very soon.

Regards

Natasha (Photobooth provider)



WWW.COUNTYWEDDINGEVENTS.COM

★★★★★



DRESS CODE NINE

Good Afternoon Loretta

“ Thank you for your call this afternoon it was lovely to speak to you and to arrange the next time we are exhibiting with you. We can not wait, you are always professional and have everything organised. Even down to making sure we have eaten and having tea's and coffees flowing through out the day.

I would like to Thank you and your team for the fantastic service and support you always give us and especially through the lockdowns we have all been in. The call to check we were all ok and is there anything you could do to help goes a very long way.

We can not wait to exhibit with you again.

www.dresscodenine.co.uk



WWW.COUNTYWEDDINGEVENTS.COM

★★★★★

IVYMAY (FUTURE BRIDE)

I came a away saying yes to the dress!

“ I attended both Ascot and Morden Hall, had a fabulous time at both, felt very welcome. The guys from County Wedding events are fab!

Staff were extremely helpful and friendly, and helped me from Ascot to find my dress today at Morden Hall with the lovely ladies from Brides Visited in Ashstead.

Would highly recommend any future bride to take along their family and friends to any of their upcoming events.

Lots of different vendors to check out, something for everyone and easy to park.

Can't believe it's free entry, me and my family had a wonderful time.

Thanks County Wedding Events



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New Review



★★★★★

A big thank you for the wedding fair at Hampton Court Golf Course at the weekend, great venue and as always very well run by County Wedding Events team.

As you know I lost faith in wedding fairs having been a wedding photographer for over 20 years now, but I am so pleased to have now started doing your wedding fairs and shows, always professionally run, great communication and always kept updated through your media team.

The couples you get through the door are genuine couples and I have not failed to benefit from the outlay of booking with you, having been booked from all the fairs and shows I have attended with you and will definitely be continuing to book and use the County Wedding teams for my marketing and advertising.

Ryan Cox photography

★★★★★



BRAXTED PARK

“ Sarah Ellis and her team at County Wedding Events have successfully organised wedding shows here at Braxted Park Estate for over 3 years now and I would highly recommend their services to any venue looking to promote themselves. The service is completely professional, exceptionally organised which has led to highly attended events and numerous new bookings for us! Their marketing platforms are 2nd to none and being publishers of 19 regional wedding magazines puts their service above and beyond any other.

Alex Rayner, CEO Events Weddings at Braxted Park



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