Show Guide

Media Information

Signature WEDDING SHOW

cwe COUNTY WEDDING EVENTS

Why advertise?

Professional, glossy, full colour and informative content about each show with a long shelf life - good publicity well after the show while couples are still planning their wedding.

Impact - as an exhibitor at the show you will be in the **Show Guide three times** - your advertisement, your business name in the A-Z listing and your entry.

Save money by using our Show Guide as your flyer. It is easier to walk away from the event with a comprehensive reference than a bag full of loose flyers.

Show Guides will be mailed to pre-registered attendees before each show. This will be your chance to generate sales before the show as well as let your target customers know why they should come and see you, and not your competitor!

Every exhibitor and attendee will receive a copy of the Show Guide. Your full colour advertisement will give you an edge in promoting your products and services and give attendees added incentive to make contact with you.

Each guide will be A4 and will contain key information about each show including a floorplan, exhibitor summary, alphabetical exhibitor listing profiles, fashion show information & timetable, demonstration area timetable, exclusive show offers and more!

Show Guide advertising is cost-effective and highly targeted.

Can't make the show? Don't miss out on an opportunity to place your business, products & services in front of thousands of visitors planning their weddings.

Image courtesy of Denise Winter.

Sponsorship

Sponsorship packages at our Signature Wedding Shows are available. Contact us to discuss the available options on **01376 514000** or email us on **info@countyweddingevents.com**

Image courtesy of Denise Winter.

Rate card

Prices are exclusive of VAT

Double Page Spread Bleed: 426mm (w) x 303mm (h) Trim: 420mm (w) x 297mm (h)	£550
Inside Front Cover Bleed: 216mm (w) x 303mm (h) Trim: 210mm (w) x 297mm (h)	£450
Inside Back Cover Bleed: 216mm (w) x 303mm (h) Trim: 210mm (w) x 297mm (h)	£450
Outside Back Cover Bleed: 216mm (w) x 303mm (h) Trim: 210mm (w) x 297mm (h)	£550
Full Page Bleed: 216mm (w) x 303mm (h) Trim: 210mm (w) x 297mm (h)	£320
Half Page (Horizontal) 195mm (w) x 141mm (h)	£180
Half Page (Vertical) 95mm (w) x 287mm (h)	£180
Quarter Page 95mm (w) x 141mm (h)	£95

Artwork information

Design Service

We can design your advert from images and text supplied. Please call the design department on 01376 514000 to discuss your requirements.

Important

We recommend that text and imagery is kept 10mm away from the edge of the advert.

Getting Your Advert To Us

- Adverts must arrive as high-resolution print-ready PDFs / TIFFs / JPEGs.
- All artwork must be NO LESS than 300dpi in CMYK.
- For suitability of all other formats please call the design department on 01376 514000.
- Please email artwork to artwork@kdeventsandpublishing.com with your company name.